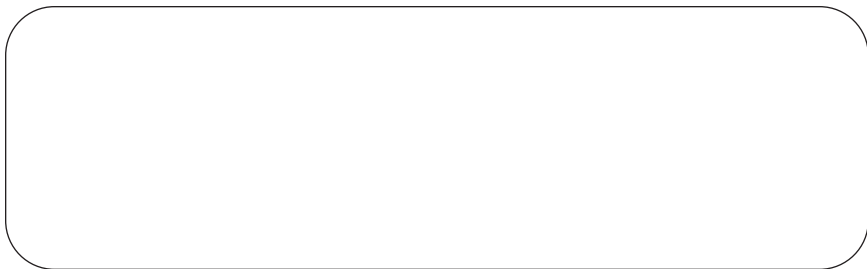




HEALTHWELL  
FOUNDATION®

9801 Washingtonian Blvd., 9th Floor  
Gaithersburg, MD 20878



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HEALTHWELL  
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Dear Friend,

Two in ten Americans have cut pills in half or skipped doses...

...three in ten didn't fill a prescription...

...six in ten have skipped or delayed seeking health care due to costs.

The changing landscape brought on by health care reform has left people feeling very anxious and uncertain. And when you're trapped by alarming bills and concerned for your health, you can also feel very, very alone.

Too many individuals face this fearful situation – and the number of patients who turn to the HealthWell Foundation continues to grow.

As a recipient of a HealthWell grant, you understand this need personally. It is because of the support of caring individuals that HealthWell was able to help over 11,000 patients just last year (over 175,000 since our founding in 2003). But every day, we have to turn people down because we don't have the funds to help.

That's why I am asking you to consider a donation to the HealthWell Foundation so that we can continue to reach out to even more people who need help. Could you give a small gift to help support our work?

You'll know your precious charitable dollars are being put to excellent use. This isn't just our own opinion – we have been recognized by *Charity Navigator*, *the Chronicle of Philanthropy* and *Forbes* for our efficiency. It makes me proud to tell you that 97% of every dollar donated to HealthWell goes directly to patient grants and services.

We're glad to be recognized, but of course we don't do this work for the praise. I know – as you do – that there are so many people who need assistance, most often unexpectedly. We can plan, you and I, for an orderly life and we can prepare for the unknown – but there are no guarantees that the disease diagnosis won't come with a shocking price tag. It can happen to any of us.

Dollar signs shouldn't be the reason that health slips away.

With my letter, I'm tucking in a note from a woman named Marianne, a retired librarian in Florida who received assistance from HealthWell. As you'll see, she lived wisely and prepared for her retirement – but when she was diagnosed with breast cancer, she learned in one horrible experience that her insurance wasn't going to pay for her treatment.

9801 Washingtonian Blvd., 9th Floor | Gaithersburg, MD 20878 | t. 800.675.8416 | f. 800.282.7692 | [www.HealthWellFoundation.org](http://www.HealthWellFoundation.org)

## YES, I WILL GIVE SOMETHING BACK!

To help as many as possible, I am enclosing my contribution to the HealthWell Foundation to help people in need afford their medical treatments. My tax-deductible gift is enclosed in the amount of:



HEALTHWELL  
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When health insurance is not enough.\*

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[www.HealthWellFoundation.org](http://www.HealthWellFoundation.org)

If you would like to charge your contribution, please see the opposite side of this response form.  
Otherwise, please make your check payable to the **HealthWell Foundation** and return your gift with this card in the enclosed envelope. Thank you!

I'll let her tell her own story.

Her gratitude is deep and sincere; she knows that strangers have stepped in to help save her life. Her thanks is shared by others, including...

- Sharalee, in Great Falls, Montana, who found that the cost for a three-month supply of medicine to treat her son's asthma would cost more than her house payment.
- Michael, in Sunriver, Oregon, who discovered a gap in his health insurance that meant the prescription for his psoriatic arthritis would cost about \$1,600 a month; impossible on this 71-year-old's fixed income.
- Nora, in North Olmsted, Ohio, whose copayments for her asthma, rheumatoid arthritis, and fibromyalgia prescriptions were taking up so much of her disability check that sometimes it was hard to buy groceries.

Nora summed up the relief she felt in simple, heartfelt terms: "I don't stay up at night worrying about money constantly any more. I am so grateful for all your organization has done for me."

There is more to be done; more people still wondering how they're going to be able to fill their prescriptions and still pay the bills, still care for their families.

Can you help today?

Best wishes,

*Krista Zodet*  
 Krista Zodet  
 President

P.S. You know how the grants we give change lives – and save lives. Please help us help more people – please consider supporting HealthWell today.

P.P.S. We know not everyone can support us financially, but if you know someone who might like to hear about our work, please pass this letter on.


Perf falls 3.5 inches from BOTTOM

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HWF52016C18

**GIVE WITH CONFIDENCE**

We are proud that 97% of every dollar donated to HealthWell goes directly to patient grants and services.



Grants to Patients & Patient Services: 97%

Administration, Fundraising, & Outreach: 3% (paid for by HealthWell)



Charity Navigator's three-star rating indicates HealthWell exceeds or meets industry standards and performs as well as or better than peer organizations.

PLEASE CHARGE MY CONTRIBUTION TO MY:  MasterCard  VISA  American Express

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Amount: \$ \_\_\_\_\_

I WOULD LIKE TO MAKE THIS GIFT:  In honor of someone special.  In memory of someone special.

Name of Honoree \_\_\_\_\_

PLEASE SEND AN ACKNOWLEDGMENT CARD TO:

Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Please send me more information about including HealthWell in my will.

Please send me the HealthWell newsletter, *The Pulse*, via email. My email address is:

\_\_\_\_\_

Dear HealthWell,



I'm writing to thank you.

I was careful all my life. I earned a good living as a librarian, I paid my bills, I have health insurance. I had enough to share a little, and made contributions to various causes.

After I retired, I was diagnosed with breast cancer. My doctors prescribed a drug to prevent a recurrence, but my pharmacist told me it would cost \$500 a month. I'm on a fixed income, and I didn't have that much money. I asked - did I really need this medicine? (Yes, I did.) Was there a cheaper alternative? (No, there wasn't.) It was pay the money or risk the cancer coming back.

I'm so grateful my doctors told me about HealthWell. You paid for the treatment, and three years later, I'm still healthy. I will be 74 this year, and life continues to amaze and delight me in so many ways. I travel, I cycle, I give back for all that I have received. I am so fortunate.

And now I'm glad that I made contributions through my life. Now that I've needed the help, I know just how precious it is to receive the kindness and compassion of others.

Thank you again,

Marianne  
Tarpon Springs, Florida





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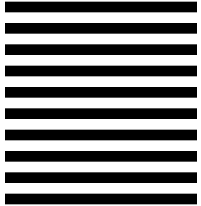


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Please do not include any applications or payment requests in this envelope. Doing so will delay processing.  
**This envelope is for donations only.**

**Financial information about HealthWell Foundation can be obtained by contacting us at 9801 Washingtonian Blvd., Ninth Floor, Gaithersburg, MD 20878-5355 or as stated below.** **Colorado:** Colorado residents may obtain copies of registration and financial documents from the office of the Secretary of State, (303) 894-2680, <http://www.sos.state.co.us/> re: Reg. No. 20063003058 **Florida:** SC No. CH22767 A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE, WITHIN THE STATE, 1-800-HELP-FLA. **Georgia:** A full and fair description of the programs and activities of HealthWell Foundation and its financial statement are available upon request at the address indicated above. **Illinois:** Contracts and reports regarding HealthWell Foundation are on file with the Illinois Attorney General. **Kansas:** The annual financial report for HealthWell Foundation, Kansas Registration no. 409-304-3 for the preceding year is on file with the Secretary of State. **Maryland:** For the cost of postage and copying, documents and information filed under the Maryland charitable organizations laws can be obtained from the Secretary of State, Charitable Division, State House, Annapolis, MD 21401, (800) 825-4510. **Michigan:** MICS No. 37394 **Mississippi:** The official registration and financial information of HealthWell Foundation may be obtained from the Mississippi Secretary of State's office by calling 1-888-236-6167. **New Jersey:** INFORMATION FILED WITH THE ATTORNEY GENERAL CONCERNING THIS CHARITABLE SOLICITATION AND THE PERCENTAGE OF CONTRIBUTIONS RECEIVED BY THE CHARITY DURING THE LAST REPORTING PERIOD THAT WERE DEDICATED TO THE CHARITABLE PURPOSE MAY BE OBTAINED FROM THE ATTORNEY GENERAL BY CALLING (973) 504-6215 AND IS AVAILABLE ON THE INTERNET AT [www.njconsumeraffairs.gov/ocp.htm#charity](http://www.njconsumeraffairs.gov/ocp.htm#charity). REGISTRATION WITH THE ATTORNEY GENERAL DOES NOT IMPLY ENDORSEMENT. **New York:** A copy of the latest annual report can be obtained from the organization or from the Office of the Attorney General by writing the Charities Bureau, 120 Broadway, New York, NY 10271. **North Carolina:** Financial information about this organization and a copy of its license are available from the State Solicitation Licensing Branch at 1-888-830-4989. **Pennsylvania:** The official registration and financial information of HealthWell Foundation may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. **Virginia:** Financial statements are available from the State Office of Consumer Affairs, P.O. Box 1163, Richmond, VA 23218. **Washington:** The notice of solicitation required by the Charitable Solicitation Act is on file with the Washington Secretary of State, and information relating to financial affairs of HealthWell Foundation is available from the Secretary of State, and the toll-free number for Washington residents: 1-800-332-4483. **West Virginia:** West Virginia residents may obtain a summary of the registration and financial documents from the Secretary of State, State Capitol, Charleston, WV 25305. Inquiries can be made to Laura Grant Dong at HealthWell Foundation. **REGISTRATION IN THE ABOVE STATES DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION OF HEALTHWELL FOUNDATION BY THE STATE.**